

LAUNCH ORIENTATION FAQ

WHY SHOULD I ATTEND LAUNCH?

LAUNCH is a great way to learn more about SFU's Beedie School of Business and all of the services and resources available to you. This event will help you get insight into how to make the most of your time here, and how to succeed inside and outside of the classroom. This event will also provide you with opportunities to meet other students to make lasting connections and meet faculty and staff who will be here to support you on your journey. This is a great way to kick off your journey with SFU Beedie and make sure you make the most of it.

I'M A TRANSFER STUDENT CAN I ATTEND LAUNCH?

This event is for new incoming high school students. There is a separate LAUNCH event for new incoming transfer students. For more information on the transfer student LAUNCH, please visit the official event website at:

beedie.sfu.ca/student-life/undergraduates/beedie-launch.

WHAT ARE THE LOGISTICS AND WHERE?

Students will be able to register for LAUNCH via [Eventbrite](#). After you register, you will be added to a Canvas Course which you can access with your SFU Computing ID. The Canvas Course will provide you with information about the event, the schedule, locations, how to access and attend the sessions, important details about privacy and consent, and more.

LAUNCH 2021 is a synchronous event, which means the sessions are all "live". This includes both the virtual components and in-person components of LAUNCH. If you have any concerns about the timing or schedule of LAUNCH, please send us an email at bsb_launch@sfu.ca.

WHERE CAN I ACCESS THE FULL SCHEDULE?

Our [Eventbrite](#) registration opens on Tuesday July 27, 2021 – you will be able to see an overview of the schedule there. After you register, we will invite you to join the LAUNCH Canvas Course where you will have access to a more detailed schedule for the weekend's events.

WHAT SHOULD I EXPECT FOR THE IN-PERSON COMPONENTS OF LAUNCH?

The in-person day is meant to help you get acquainted with the campus and with your peers. Expect small group connections with your group members and LAUNCH Leaders as well as engaging activities that will help you feel connected to the SFU Beedie Community.

We will provide more details about the in-person components as the event weekend approaches and as we receive more news about British Columbia's Restart Plan and SFU guidelines surrounding in-person events and gatherings.

WHAT IF I CANNOT JOIN THE IN-PERSON COMPONENT OF LAUNCH?

Friday and Saturday's programming will take place virtually, with Sunday's being in-person. If you are unable to join us on Sunday due to geographical location or comfort levels surrounding in-person gatherings, don't worry! We will make sure Friday and Saturday have all the information you need to get started at SFU and Beedie and that there is a *virtual* touchpoint with your group on Sunday so you don't miss out on any information!

Even if you can't attend the Sunday's programming, we encourage you to continue communicating with your LAUNCH Leaders during the weekend and continue connecting with them throughout Extended LAUNCH. Your LAUNCH Leaders are there to help you through your first semester, and they'll make sure you don't miss anything important.

WHAT SAFETY MEASURES ARE YOU TAKING FOR THE IN-PERSON COMPONENTS?

The safety and well-being of our community members is of utmost priority for our team. We are keeping up-to-date on both the [British Columbia's Restart Plan](#) and [SFU's Communicable Disease Plan](#) throughout the planning process of LAUNCH, ensuring that we are abiding by their recommendations, guidelines, and requirements. While a lot of safety measures around COVID-19 have been lifted, we will continue to encourage good health practices like washing hands, covering sneezes/coughs, and staying home if sick to prevent the wider spread of communicable diseases.

All students receiving a LAUNCH box will receive a mask and hand sanitizer. We encourage people to wear masks, sanitize regularly, and to feel comfortable communicating with each other regarding comfort levels within the weekend's planned activities.

WHAT DOES THE COST OF LAUNCH COVER? HOW DO I PAY FOR IT?

Cost* includes: two (2) meals for lunch during the Saturday and Sunday programming, a package full of SFU Beedie SWAG that will help you feel connected to our community, exclusive access to LAUNCH resources and programs, and continued support and guidance provided by senior Beedie students (LAUNCH Leaders), staff, and Faculty during the weekends activities/events.

*If cost is a significant barrier/concern for you, please email bsb_launch@sfu.ca to chat about a sliding scale or accommodations regarding the cost of this program.

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IS THERE A PRICE DIFFERENCE IF I CAN'T JOIN FOR THE ENTIRE WEEKEND?

Unfortunately, we are unable to provide discounts based on attendance per day. If you are wanting to attend LAUNCH, the registration fee will remain the same, regardless of how many days you plan on engaging in.

The fee associated with your ticket covers the cost of (2) meals and SWAG that each attendee will be receiving. It also includes the costs associated with the planning, organizing and implementation of a meaningful and memorable Orientation experience for our students. If cost is a barrier to your participation, please get in touch with bsb_launch@sfu.ca to discuss possible financial accommodations.

WHAT IS THE STRUCTURE OF LAUNCH?

LAUNCH attendees (or LAUNCHEES) are divided into small groups led by two, senior SFU Beedie student leaders (also known as LAUNCH Leaders). You will be in the same group with the same students and leaders throughout the entire weekend, and throughout our Extended LAUNCH experience. In addition to being in small groups with two leaders, you will be a part of one of four houses. There will be competitions throughout the weekend to earn your house points to win the LAUNCH cup at the end of the weekend.

CAN I REQUEST TO BE ON A TEAM WITH MY FRIENDS OR PEOPLE I KNOW?

LAUNCHEES will be working in teams throughout the weekend. Although we cannot guarantee you will be placed on the same team as your friends, a big part of the LAUNCH experience is meeting new people and making new connections with other first year students that you might not have a chance to meet elsewhere. While you may not be on the same team as your friends, we hope that you can view this as an opportunity to expand on your network and connect with other individuals in the Beedie community.

I HAVE ACCESSIBILITY CONCERNS, CAN I SIGN UP FOR THIS EVENT?

Yes! This event is designed to provide a thrilling and memorable experience for all new SFU Beedie students. We want to make sure that individuals have the opportunity to attend and engage in the activities and programming available.

If you require ASL interpretation, captioning, or other forms of accommodations to fully participate in this experience, please let us know before **August 25** by emailing bsb_launch@sfu.ca or by using the comment section in the registration form.

WHAT DO I NEED TO PARTICIPATE IN LAUNCH?

Required:

- Access to reliable internet
- Access to Zoom and Canvas (free with your SFU credentials)
- Access to a computer/laptop with built in camera and microphone (a smartphone could also work, though a computer would maximize the event).

Recommended:

- Speakers/headphones
- Access to a quiet space

We understand the items stated above are not always available and there might be additional steps we need to take to ensure your experience is the best and support you. Reach out to bsb_launch@sfu.ca or use the comment box in the registration form to let us know if you need technological accommodations.

If you are intending on engaging at the **in-person components on Sunday**, we would also encourage attendees to have:

- Transportation to the SFU Burnaby Campus (8888 University Dr, Burnaby, BC V5A 1S6)
- Snacks and a refillable water bottle
- Comfortable footwear and weather-appropriate clothing

IS THIS A DRY EVENT?

Yes, LAUNCH 2021 is a dry event. Even in the virtual realm, students must follow the SFU student code of conduct while attending LAUNCH. There is zero tolerance for drugs, alcohol, and disruptive behaviour.

To read more about the SFU student code of conduct, please visit: <https://www.sfu.ca/policies/gazette/student/s10-05.html>.

I HAVE A COURSE CONFLICT ON FRIDAY EVENING, HOW WILL I PARTICIPATE?

Our Friday, September 10 programming will start in the evening once first-year classes have ended. If you have a course that overlaps with the Friday content, we encourage you to attend your course that evening and join us, if able, that day at any point.

For those who cannot attend Friday at all, we encourage you to join us on Saturday and Sunday where you will have the opportunities to make connections with your group members and leaders.

I HAVE OTHER QUESTIONS, WHO DO I CONTACT?

For any inquiries or questions regarding LAUNCH 2021, please contact us at bsb_launch@sfu.ca.