

LAUNCH ORIENTATION FAQ

What is the relationship between Launch & BUS 202? Does it impact my course/mark if I don't attend?

LAUNCH for transfer students is mandatory. It is a component of your BUS 202 course.

Components of BUS 202 – Collaborative Work Environments have been built into launch weekend and will support and impact their ability to complete the course.

- Attendance
- Core Strengths (SDI) and debrief is completed during the weekend and is part of the framework for the BUS 202 course assignment and midterm.

What is the point of Launch/Orientation? I've done this before at my last school/faculty? How is this different/what will I gain from going?

1. Build lasting relationships with the internal SFU BeedieCommunity: peers, TA's, faculty members, administration
 - Provide the inclusive space for transfer students to connect with one another to increase their sense of belonging, student involvement, and academic success
2. Learn and be socialized to the values and culture of SFU Beedie School of Business
3. Increase self-awareness and introduce students to working in diverse and collaborative teams

LEARN and be socialized to the **values and culture of the Beedie School of Business** at SFU. This weekend will give you the resources, skills, and mindset to assist you in being **successful in your academic, social, and career-related pursuits**.

BUILD and leverage your strengths and those of others, and gain the **communication and team skills** needed in diverse team environments that you can use throughout your undergraduate degree within SFU Beedie School of Business.

CONNECT with peers, and get to know the faculty, staff, and alumni ready to **support you**.

EXPLORE the **support services, clubs, co-curricular opportunities, and resources available to you** from day one.

PLAY in the great outdoors, while participating in team activities designed to encourage **school pride and foster community**.

What are the Logistics: When and Where?

Do I need to register? No, you will be asked to fill out a brief survey during the first week of your class.

When: May 27 – May 29, 2022

Where: TBA

I have a course conflict on Friday evening, how will I participate?

If you have a course conflict that conflicts with Launch Orientation, please notify Desirae Stack, Experiential Learning Coordinator at desiraes@sfu.ca.

What will this cost me? How is this being paid for?

The only costs are for the course materials, including textbooks and fee for the Strength Deployment Inventory (SDI) which costs \$70 + tax (CAD).

This orientation is funded primarily through the generous donation of Ryan Beedie and other sources that SFU and the Beedie School of Business have generated in order to strengthen and support student success and your overall experience.