What is GEM&L?

GEM&L (Research Group on Management & Language) aims to contribute to the academic study of language in organizations, from the management of cultural differences to the understanding and sense-making structured by language. GEM&L's initiatives include

- 1. affirming the place of language and languages in management research and education
- 2. encouraging reflection on the role of language and cultural studies teachers from an interdisciplinary perspective
- 3. facilitating contact and collaboration among researchers, teachers, and professionals with an interest in this field.

The association hosts an Annual International Conference with double-blind peer-reviewed selection process and supports its members, including doctoral students, by promoting and assisting them in their research activities and circulating information on academic journals and conferences.

GEM&L also organises two webinars each year. The latest webinars' topics addressed *Language and knowledge work in multicultural teams* (speaker Helene Tenzer) and *Language management strategy* (speaker Natalie Wilmot).

GEM&L organised two symposia on language and management in strong collaboration with Saint-Petersburg University Business School (GSOM) in the recent past.

The Annual International GEM&L conference 2023 focusses on *Current perspectives on* societal challenges in *IB Language-sensitive research*.

More info at <u>https://geml.eu/wp-content/uploads/2023/05/GEML-ISIT_conference-program-WITH-SESSIONS-and-ABSTRACTS_version-17.pdf</u>

GEM&L website : <u>www.geml.eu</u>