

NAME:  
**LEANDRO CRUVINEL**

PROGRAM AND YEAR OF GRADUATION:  
**FULL-TIME MBA 2020**

**Why did you decide to pursue an MBA at SFU's Beedie School of Business?**

My short-term career plans include gaining a more in-depth knowledge of global business to expand my career to an international level, acquiring expertise in different fields, such as finance or business analytics and maybe moving to another industry. My strong background in supply chain management made me realize that financial expertise and business analytics knowledge are gaps that need to be filled to make supply chain management more efficient. Finally, I firmly believe that SFU Beedie MBA is the key to achieving my dreams and goals because it is renowned as a top business school in Canada, and such excellence will add extreme value to my education and resume.

**What is it like to study and live in Vancouver, Canada?**

Living in Vancouver is amazing. It has an excellent transportation system, with a breathtaking landscape, and it is a very clean city. Vancouver is often ranked as one of the most livable cities in the world. Besides, Vancouver gives you the opportunity to be immersed in a multicultural society.

**How would you describe SFU Beedie's culture?**

SFU Beedie's culture is highly related to socially responsible business – trying to find a balance between capitalism and sustainability. The environment at SFU Beedie is very favorable to introduce new things, ideas, or ways of doing business. The Net impact group is an excellent example of the school's atmosphere.

**What is the most important thing that you have learned from your experience at SFU Beedie?**

The most important thing that I have learned here at SFU Beedie is that you have to be open-minded to learn about new approaches to tackle a problem. They will teach you many different perspectives that make you see a problem from different angles. This will help you to find the best solution to deal with important business matters.

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