

NAME:  
**RUBY CHANG**

PROGRAM AND YEAR OF GRADUATION:  
**FULL-TIME MBA 2020**

**Why did you decide to pursue an MBA at SFU's Beedie School of Business?**

I wanted to take my career to the next level at a school that focused on people, community, and cultures. SFU's Beedie School of Business is the only school that embraced the three values. The MBA program is uniquely designed so every student is introduced to special subjects such as Sustainability, Indigenous Business and Peoples, and Data Analytics. Through the program curriculum, I can see Beedie School of Business and I are aligned in valuing people and culture in our community.

**What is it like to study and live in Vancouver, Canada?**

Vancouver is one of the rare cities where you can head up to the local mountains for a quick ski run down the snowy slopes, enjoy the calming ocean scenery with a beverage in hand, and explore an array of culinary experiences, all within 24 hours. This is extremely important to me because life is not about only about studying and working hard. It's about taking the time to enjoy the natural surrounding and having fun doing whatever it is you love. The city will always have something exciting waiting for you around every corner

**What has been your favourite moment or experience at SFU Beedie so far?  
What are you looking forward to?**

My favourite moment at SFU Beedie so far is how much I've changed within a couple weeks. I still look the same and I still speak the same, but my mind has been opened up in just three short sessions with my professors. Every class in this first semester has made me think differently about my values, my actions, and my future. The realization that if I allow myself to be vulnerable and be willing to strip away my biases, I am able to learn, overcome, and become a better version of myself.

**How would you describe SFU Beedie's culture?**

SFU Beedie's culture is really about the people. I have heard time and time again that the people at SFU, whether it's students or administrators, are one of the most genuine groups you will ever meet – and I can proudly say that the hearsay was 100% correct. The Beedie School of Business acknowledges the history of our lands and has built the values of the school around a culture which embraces inclusivity and diversity.

“I wanted to take my career to the next level at a school that focused on people, community and cultures.”