



SFU

BEEDIE
SCHOOL OF BUSINESS

NAME:
TAIMUR ASIM

PROGRAM AND YEAR OF GRADUATION:
FULL-TIME MBA 2020

Why did you decide to pursue an MBA at SFU's Beedie School of Business?

The reason I decided to go for an MBA at the Beedie School of Business was because of its emphasis on student/community engagement and experiential learning. The select number of people in our cohort come from various industries, job roles, ages and regions around the world. Hence, our learning process not only is from class, but from peers' experiences as well. The experiential learning from doing cases/discussion in class to using our skills-sets in Case Club, BC Games and MBA Games further adds value to SFU Beedie's MBA program.

What is it like to study and live in Vancouver, Canada?

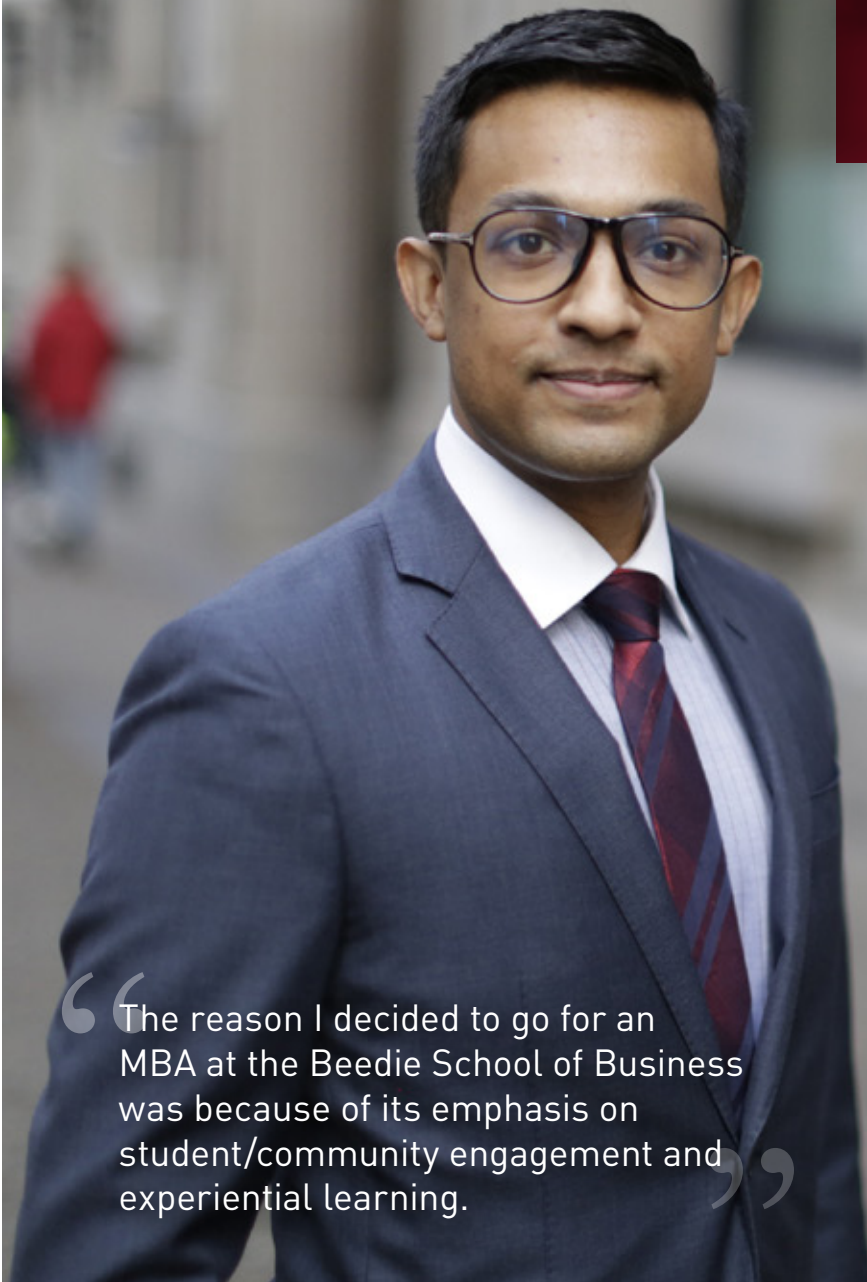
Vancouver is consistently rated as one of the best places to live in. The downtown and nearby areas are a testament to the city's ratings. It is nice, clean and blessed with scenic natural beauty. The downtown CCIC residence is beautiful as well. The residences are fully furnished and are conveniently located nearby areas of interest such as supermarkets, restaurants, bars and clubs. The Segal building, which hosts almost all of MBA and Finance graduate students' classes is also located within a few minutes walk from the residence.

**What has been your favourite moment or experience at SFU Beedie so far?
What are you looking forward to?**

My favorite moment so far into the program has been the Indigenous trips. Our cohort went to Whistler to see the Squamish culture. Being an international student, experiencing the Indigenous culture and values was a unique opportunity. I am looking forward to immersing myself in many opportunities that our MBA offers such as the upcoming BC Games, MBA Games, networking with various industry professionals and being a student ambassador to share my experiences with next MBA cohort.

What is the most important thing that you have learned from your experience at SFU Beedie?

Thus far, one of the most important things that I have learned was from my Leadership class. I have learned what is a leader and what it takes to succeed as one. This class has changed my old perspectives on leadership and what I have experienced. My new learned skills have given me a new perspective to think of solutions outside the box.



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