

NAME:  
**WILLIAM BUDU**

PROGRAM AND YEAR OF GRADUATION:  
**FULL-TIME MBA 2020**

**Why did you decide to pursue an MBA at SFU's Beedie School of Business?**

Aside the fact that SFU Beedie offers relatively affordable tuition compared to most of its competitor schools, I was very much attracted by the location. I felt Vancouver was the perfect location to attend school in and I fell in love with the city prior to my arrival. SFU Beedie's drive for sustainability also attracted me, as I feel the world would be a better place if every company actively and genuinely included sustainability in their operations. Finally, Beedie's average class-size of 50 was a plus for me, indicating a more personal experience

**What is it like to study and live in Vancouver, Canada?**

Vancouver is an absolutely lovely place to be and I would recommend it to anyone who wishes to study here. The combination of mountains, sea, vegetation, and city is enviable. Vancouver's weather is generally one of the warmest in Canada, and is for the most part, enjoyable especially if you do not mind rainy weather. If you are a car lover, Vancouver is the place to be with an aggregation of some of the fanciest cars you can set eyes on. There's lots to do in the city, with its cultural diversity evidenced in its choice of eateries.

**What has been your favourite moment or experience at SFU Beedie so far? What are you looking forward to?**

My favourite experience has been the Leadership class, which broadened my perspective and got me to act out a role-play on such short notice! Very fun times! I'm very much looking forward to both MBA Games competitions as an opportunity to network, have fun, and get into some "friendly" rivalries! I'm also really looking forward to the cross-cultural experience in Hong Kong/Singapore. I am relishing the opportunity to travel to another country to experience the different cultures and how things are different from or are similar to how things are done in Canada.

**What is the most important thing that you have learned from your experience at SFU Beedie?**

My most notable take-away so far is that personal development is about taking things from different perspectives, being adaptive, and instilling leadership tenets in all other disciplines. Leadership and Accounting, for example, should not be distinctly different disciplines, but regarded as interwoven concepts.



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