WHY DID YOU DECIDE TO PURSUE AN MBA AT SFU’S BEEDIE SCHOOL OF BUSINESS?
After speaking with colleagues, reviewing schools online, attending QS forums and class audits, it was evident that I should apply to Beedie. The ‘cherry on top’ was when I came across a 2013 article when Beedie had made it into the top 10 MBA schools in Canada. What struck me as intriguing however was Beedie’s honest response stating that while they were honored, they would not continue to pursue top ranking because the financial cost of recognition was not worth taking that funding away from student’s quality of education. Beedie’s morals and values, as noted in that remark, aligned with my own and I knew Beedie was the right school for me.

WHAT IS IT LIKE TO STUDY AND LIVE IN VANCOUVER, CANADA?
I have lived here for almost five years and am biased towards the beauty, outdoor activities, weather, and most importantly, culture and people that Vancouver has to offer. The location of Beedie in the downtown area is ideal for networking and has promoted a sense of comfort in enabling me to navigate a part of Vancouver, that for me as a small-town person, was initially daunting. So far, our MBA class has been taking full advantage of what Vancouver has to offer not only in terms of school and facilities, coffee shops, and restaurants downtown, but also in nature.

WHAT HAS BEEN YOUR FAVOURITE MOMENT OR EXPERIENCE AT BEEDIE SO FAR? WHAT ARE YOU LOOKING FORWARD TO?
Some of my favourite moments include the first week orientation program and my first few lectures. The orientation program was a great way to ease back into school, especially having been in the workforce for several years. From the moment I began my application process with Rima and her extreme dedication to her job, to Doug’s unwavering kindness and optimism at job placement prospects and helping me network from day one, I have been resolutely impressed.

“The professors at this school are next-level impressive. The sense of pride and ownership Beedie has for ensuring students not only receive a high-quality education, but also enjoy the experience, is remarkable.”