Our full-time, 12-month MBA prepares students to see the big picture of business, providing them with a well-developed set of enduring skills, durable enough for a lifetime of career opportunities. Using a strongly applied approach, our MBA combines theory and application to provide students with a grounding in business fundamentals: finance, accounting, marketing, operations, economics, business analytics, and strategy. Exploratory courses illuminate new perspectives on ethics, leadership, team-building, sustainability, and cross-cultural management. The SFU Beedie full-time MBA is designed for a diverse group of individuals from a wide range of undergraduate backgrounds, and on average, five years of full-time experience.

**INTERNSHIP DETAILS**

**START DATE:** September onward

**DURATION & HOURS:** 4 month minimum & 35 hours/week (minimum)

**COMPENSATION:** Market rates (dependent on project scope & complexity) Negotiated between you and your intern

**YOUR COMMITMENT:** A company supervisor is assigned for the duration of the project and completes a student evaluation form at the end of the internship.

**OUR STUDENTS**

**COMMONLY HELD DEGREES:**
- Arts
- Computer Science
- Commerce/Economics
- Engineering
- Finance
- Sciences
- Technology

**AVERAGE AGE:**
27.5 years

**TYPICAL WORK EXPERIENCE:**
5 years
MBA INTERNSHIP POSITIONS

BUSINESS ANALYST
• Gather and analyze information from a broad variety of stakeholders; identify risks and opportunities; make recommendations that further the organization’s strategic initiatives
• Communicate findings and recommendations to key stakeholders
• Analyze operations in specific business areas to improve efficiency and quality
• Assist project teams in analyzing and documenting business processes impacted by new systems or system enhancements

CORPORATE RISK MANAGEMENT INTERN
• Perform benchmarking and other research, including industry best practices and standards
• Develop, document, and report on risk management practices throughout the organization
• Assist with recommending improvements to existing processes and risk management controls
• Assist in the development and vetting of analytical and quantitative models

CORPORATE SOCIAL RESPONSIBILITY INTERN
• Assist in the coordination and execution of organization’s global compliance programs
• Assist with tracking and reporting global environmental and social actions metrics
• Conduct research on product-specific recycling and international labour practices
• Champion environmental responsibility and ethical sourcing practices

SOCIAL MEDIA/DIGITAL MARKETING INTERN
• Serve as company ambassador in the digital environment; grow readership and networks
• Create dynamic and engaging content; manage delivery of communications and messaging across all social media accounts
• Strategically identify new social media marketing opportunities
• Present data focused on social media traffic

PROJECT MANAGEMENT
• Ensure all projects are delivered on-time, within scope and within budget
• Manage changes to the project scope, project schedule and project costs
• Manage the relationship with the client and all stakeholders
• Perform risk management to minimize project risks
• Track project performance, specifically to analyze the successful completion of short and long-term goals

MARKET RESEARCH INTERN
• Analyze clients’ business needs and marketplace trends to help identify new product solutions
• Conduct research to evaluate current market positions and assess new business opportunities
• Gather data on competitors and analyze their features, prices, and methods of marketing and distribution
• Analyze secondary research data to develop business insights and translate findings into actionable product plans

OPERATIONS ANALYST
• Provide analysis and process improvement recommendations on existing processes related to budget forecasting, resource allocation and productivity
• Identify new ideas/opportunities, analyze their feasibility, and propose an implementation plan
• Improve management’s decision making tools by identifying Key Performance Indicators
• Propose a new Balanced Scorecard

FINANCIAL ANALYST
• Determines cost of operations by establishing standard costs; collecting operational data
• Identifies financial status by comparing and analyzing actual results with plans and forecasts
• Guides cost analysis process by establishing and enforcing policies and procedures; providing trends and forecasts
• Improves financial status by analyzing results; monitoring variances; identifying trends; recommending actions to management
• Recommends actions by analyzing and interpreting data and making comparative analyses

PRODUCT MANAGER
• Assess market competition by comparing the company’s product to competitors’ products and obtain product market share by working with sales director to develop product sales strategies
• Brings new products to market by analyzing proposed product requirements and product development programs; preparing return-on-investment analyses
• Introduces and markets new products by developing time integrated plans with sales, advertising, and production
• Determines product pricing by utilizing market research data; reviewing production and sales costs; anticipating volume; costing special and customized orders

CONTACT
Contact the Career Management Centre about creating or posting an internship opportunity: businessjobs@sfu.ca