WHAT DOES IT TAKE TO MOVE ORGANIZATIONS FORWARD?

"This program is a good 360-degree view of what an IT leader is about, what we need to think of, how we should communicate, the importance of collaboration, driving innovation and more. It also provides material and tools that we can refer to or put in practice every day."

"In the context of value for money, the Technology Leadership Program exceeded my expectations. The faculty were excellent, the peer group was diverse, interested and dedicated."

"The program provides tools and knowledge to help me grow in my leadership role. More precisely, I feel that I have a better understanding on how to align the IT strategy with the business strategy. I will now feel more comfortable attending strategic meetings with other executives."

Are you a senior technology leader that is looking to take your career to the next level? The role of the Chief Information Officer is among the most dynamic in the enterprise; beyond technology and systems expertise, you need strategic leadership skills to shape your company's success. Offered in partnership with the CIO Association of Canada, this program is now in its 15th year and will help you gain leadership skills and a strategic perspective. Faculty members and industry experts will guide you through engaging online modules, facilitated discussions, and a self-paced change project. You will gain an invaluable network of peers across industries while taking a program that fits with your busy life.

ABOUT SFU BEEDIE SCHOOL OF BUSINESS

We believe in the power of business to spark new ideas, fuel social innovations, and advance society. Taking business education beyond the walls of academia, we strive to empower people from diverse backgrounds and perspectives to re-imagine the role of business in tackling society's most significant challenges. At SFU Beedie, you will be immersed in a classroom fueled by world-class research, meaningful community engagement, and a global outlook.

Recognized in the top 1% of accredited business schools world-wide, we provide custom programming by taking an interdisciplinary approach to innovative education that has local impact and global reach. In our immersive and experiential programming, you will be challenged to think differently and develop new skills to address the most pressing needs of your organization.

SFU **BEEDIE**
SCHOOL OF BUSINESS

TECHNOLOGY LEADERSHIP PROGRAM

ABOUT THE PROGRAM

The Technology Leadership Program, designed in partnership with the CIO Association of Canada, features engaging online modules, facilitated discussions, and a self-paced change project. Faculty members and experienced industry experts will guide you through a wide range of topics in an interactive virtual environment.

The program includes the following course topics:

IT MANAGER TO BUSINESS LEADER

Enhance your leadership and management skills and examine an overall framework for leading change. You will learn how to personalize leadership through matching styles of leadership to specific situations and individuals, using the practice of emotional intelligence (EQ) and deep listening.

LEADING PROJECTS AND MANAGING CHANGE

Fostering project management skills and practice is key for organizational success. When teamed with the discipline of building business cases, you are more likely to choose the right projects and deliver them effectively. You will learn about the project process, agile methods, business plan development and steps an organization can take to make the best use of their project resources.

MAKING EXECUTIVE DECISIONS: RATIONAL ACTOR, ORGANIZATIONAL PROCESSES & BUREAUCRATIC POLITICS

All organizational change involves decision making. Whether by intuition, rational analysis, or political action, how we make decisions has significant implications. In this module, you will examine the three main lenses and processes of decision-making with the objective of understanding how such knowledge can be used to improve performance.

ALIGNING BUSINESS AND IT STRATEGIES

Gain the strategic tools needed to apply the right information with the right technology to the right place in the business. Help create a competitive advantage for your organization by identifying the relationship between core business strategies and the strategic value of information technologies.

LEADING DIGITAL TRANSFORMATION

For many organizations, IT remains the single-largest capital investment. You will gain an appreciation of the benefits and risks to an organization with the information technology investments, understand the role of executives and directors with regards to governance, and enhance your understanding of how to communicate effectively in order to create value and support strategy implementation.

ESTEEMED FACULTY

Dr. Andrew Gemino

Dr. Blaize Horner Reich

Dr. Peter Tingling

Dr. Sandy MacIver

BEYOND THE CLASSROOM

NETWORKING AND MENTORSHIP

Within a small cohort, you will build your network with peers, senior CIOCAN members and established CIOs who have "been there" and can play crucial roles in guiding and facilitating your learning and career.

CIOCAN MEMBERSHIP

Acceptance to the program includes an Associate membership to the CIO Association of Canada for 2023/2024: **www.ciocan.ca/joining**

MORE DETAIL   APPLY HERE

CONTACT US

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